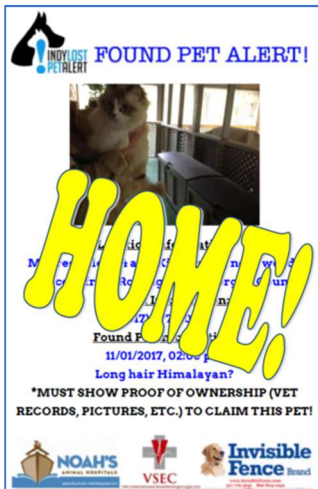




Indy Lost Pet Alert

SPONSORSHIP OPPORTUNITIES



Platinum Sponsorship - \$5,000 Annually

- Logo included on **ILPA's** Lost & Found flyers in prime spot – (12,000+ flyers posted on FB and website annually)
- Linked logo on the **ILPA** website – (2000 daily visitors)
- Opportunity to include marketing material/brochure/coupon at our Vendor Booth at all pet related events we attend – (~12 events with an 10,000+ attendees yearly)
- Logo and sponsorship info announced on **ILPA** facebook page - **50,000+ fans**
- Logo on Business cards. Business cards are handed out at every event attended, provided to shelters, rescues, veterinary offices, and other venues such as restaurants and stores. In addition, cards are provided in the adoption packages at Indy Mega adoption events.
- Throughout the year, we will announce on our Facebook page two (2) special offers/promotions (we must be notified of those offers 2 weeks prior to desired announcement date)
- Category exclusivity on cards and flyers



We are a registered 501(c)(3) organization. Our tax identification number is 47-3851523.
www.IndyLostPetAlert.com • <https://www.facebook.com/IndyLostPetAlert/>



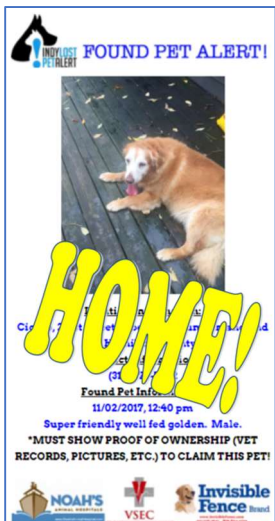
Indy Lost Pet Alert

SPONSORSHIP OPPORTUNITIES



Gold Sponsorship - \$3,000 Annually

- Linked logo on the ILPA website (~2,000 visitors daily)
- Logo and sponsorship info announced on Facebook page – 50,000+ fans
- Throughout the year, we will announce on Facebook one (1) special offer/promotion (we must be notified of the offer 2 weeks prior to desired announcement date)
- Opportunity to include marketing material/brochure/coupon at our Vendor Booth at all pet related events we attend – (~12 events with an 10,000+ attendees yearly)



Silver Sponsorship - \$1,000 Annually

- Logo on the ILPA website (~2,000 visitors daily)
- Logo and sponsorship info announced on Facebook page – 50,000+ fans

We are also looking for in-kind Sponsorships. If you are a business interesting in donating your product or service, please contact us at indylostpetalert@gmail.com with proposals.